

Why Taylor is so keen on taking street snaps?



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nd on the side of the road in a red skirt today; Taylor took the dance training course in the afternoon wearing a pair of Nike Air Max; Taylor, carrying her beloved black barrels pack, went shopping again. Taylor! Taylor! Why always her? And, who is Taylor Swift? She is a singer, but why is the rate of her street snaps so high? How do the reporters know exactly her where about? Is she really pleased that these reporters follow her wherever she goes? Why is she so crazy about fashion rather than pay more attention to her music albums? When people read the fashion magazines, they will invariably see the latest street snaps of Taylor. Perhaps her frequent appearance caters for her loyal fans, who are delighted to be informed of whatever happens to her. However, for most of the readers who know little about her or despise her, she is rather a nuisance at all.

By: Fu Dongyang 110909121 class 2

Taylor Alison Swift is an American country pop singer-songwriter, guitarist and actress. In 2006, she released her debut single "Tim McGraw", which preceded the release of her self-titled debut album. Her album was certified Platinum several times by the Recording Industry Association of America.

Taylor released her second album, *Fearless*, in November 2008. According to Nielsen SoundScan, Taylor is the highest-selling artist of 2008 in the United States with combined sales of more than four million albums. Taylor's *Fearless* and her self-titled album finished 2008 at number three and number six respectively, with sales of 2.1 and 1.5 million. *Fearless* has topped the Billboard 200 in 11 non-consecutive weeks, a feat no album has spent more time at number one since 1999-2000. According to *Forbes*, Taylor is 2009's 69th most powerful celebrity earning \$18 million.

But according to the fashion magazines, many readers may wonder why Taylor is so keen on taking street snaps by the entertainment reporters? Is she really willing to let her daily life known to the public? Does she need to sacrifice her privacy so as to capture the attention of her fans?

To these questions, my answers are absolutely yes. Here are the reasons.

First of all, it is hard for Taylor not to catch people's eye. As we can see, she has a height of 180cm. Long legs, beautiful face with perfect shape, coupled with fair skin, she is more like a super model than a singer! No wonder she becomes the object of paparazzi every day.

Second, Taylor's fine character gains her great popularity. For one thing, she is very cheerful and approachable, which makes it pleasant to work with her. For another, she knows very well what she wants from the media. Exposure rates means almost

everything for any star. While she is reluctant sometimes, most of the time she has to cooperate with paparazzi. I think both she herself and her team understand the importance of exposure to her. So taking snapshots can be a mutually beneficial thing. We must admit that Taylor's professional quality is also very high.

Third, Taylor, in common with stars in the cycle, knows that it is impossible to please everyone. Though some readers feel bored with her frequent appearance, she still has a large number of fans who support her and expect a lot from her. So she must do something, for example, by offering lovable pictures and street snaps of high quality, to satisfy her fans. She should never let them down. After all, for the fans, it is always a pleasure to see their idol in any way, even if her story has nothing to do with music. In terms of this, it is best for her to get the highlight of the media.

To summarize, whether you like her or not, whether you are willing to see her street snaps or hear her songs, we have to admit that in the society where people advocate sexy, fame and wealth, many stars have to establish themselves in the entertainment circle depending on strange style or distinctive look, Taylor can easily get the attention of people from all walks of life in a mere way of street snaps. She doesn't need to sacrifice her dignity or get involved in scandals, it is really admirable for a female star.

Maybe in the future there will be more about her street photos. I do hope we can be open to the graceful girl, for she is indeed a feast of eyes for those who love fashion.