

# ELLE IS FASHION

*ELLE, is a famous French fashion brand to fashion guide, is feminine, modern, positive, friendly, tide and full of life breathe.*

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The early 1980 s, is the famous French ELLE fashion magazine was born more than 40 years later, named after ELLE clothing brand was born, and then is given priority to with red, white and blue color, fabric with cotton as the core more.



Due to the seller of magazine extends to men's and women's clothing, children's clothes, shoes, watches and decorative ornaments of the birth and development. The target audience is 18 to 25, full of youthful vitality and clingy tide of young women. ELLE shoes for the French fashion brand, the French company assign personnel to be trend analysis, so the brand has been praised for clingy trend. Brand image: modern,

vigorous, elegant, creative vitality and accessibility of the perfect combination: leading pop elements, and the unique seasonal trend, high quality, high price, variety of product selection, unlimited space for development, in order to satisfy the demands of fashionable woman is perfect.

All the articles in the magazine are about fashion.

<http://www.elleuk.com/>