

# Moonshine jungle on Mars

*Different from other area, it is possibly that finding a worth-watching concert on mainland china is a little bit difficult. People living in other place may regard watching a concert as usual entertainment same like watching a movie or going to the KTV while many mainland people do not think so. Mainland china market is quite hard to attract talented artist to hold their own concert. Waiting for a long time, music fans would not miss the fancy concert "moonshine jungle" indeed, because it is a really precious chance to watch a charming live show.*

YuHeng Zhang, 110909241, class2



Moonshine jungle tour in china was Bruno Mars's first time came to China. He is a popular singer-songwriter from America and has high popularity in the world including china. There were two stages in Shanghai and Beijing respectively.

Bruno Mars is a wide variety style singer including soul, pop, rock, R&B and others but I can say R&B is his mainly song style. Actually, R&B and rock plays an important role in Chinese pop music market in recent years. Affecting by the popular music style in western countries and the chief songwriter in china, Chinese pop music fans impact by these two music style deeply and this is possibly the essential reason why fans in china can easily accept and attract by Bruno's song.

If a popular singer want to explore one's market at oversea, cultural different may be the first factor want to consider. And moonshine jungle, became the next successful concert held by artist from other countries after 2012 maroon 5 shanghai concert and it had been 2 years we waited until Bruno Mars came. It is worth mention that, maroon 5, an American new rock band, their main music style is 'rock', which is also the mainstream music style in china. It seems that 'fashion music style' is much important than national culture in music area and Bruno Mars has a huge market in China. He wrote a lot of melodic songs such as 'just the way you were', 'when I was your man', 'grenade', 'runaway baby' and I guess the song 'when I was your man' is the most special one because it only use piano accompaniment, which is a huge challenge of singing skill.

Concert ticket is a decent standard to judge ones popularity. Actually, Concert ticket did not sold well in mainland recent years. Scalpers work with the organizer and ticketing network usually make a discount to attract people to buy their tickets but you can not count on scalpers if you want to watch Bruno Mars show!

Apparently, not each concert ticket can sold rapidly and even scalpers use mark-ups to earn money but all the ticket of Moonshine Jungle sold out in one day indeed. There was a hot blog about the dramatic concert ticket price on Sina Weibo a few days ago, toast saying that 'guess what? Today I went to

Leehom wang's concert, the original price is 1680rmb, and I bought it 95rmb from the scalper! Feel jealous? Why you guys use 3000rmb to buy the 1680rmb ticket of Jay Chou concert?'. That's not a joke, it is true. Among the Chinese singers, Jay Chou is the only one whose concert has the best attendance no one can exceed. But may be it does not mean Chinese young people are not willing to pay for music, because Bruno Mars, after Maroon 5, also gave a nice shot in mainland, proving that he is such a charming big star. Original price of each concert are quite similar, but after it control buy scalpers, the price differences became too exaggerate.

The two stages of Moonshine Jungle also held at indoor gym and it means that the amount of ticket was much fewer than outdoor gym. Fans was rush to purchase this concert ticket or they can just buy the pricey ticket. It sounds like a little bit crazy, but music fans would do it for Bruno Mars because his exclusive live charm!

After the concert, audience post a great deal of picture and many fans said that it was the best concert they seen in this year. At the opening of the concert, the curtain prints the scenery of real jungle made everyone feel like they are in it. The other fancy part is most of the audience heard each of the song on the set list before and these songs all written by Bruno Mars himself. However, compared with the other concert, it seems like Moonshine Jungle is quite short and it only lasting 80mins. May be this was the only part people feel no that satisfied but I guess time can not represent the quality of a show because if you are watching some weird and boring concert, three-hour is a plenty time can turn you into sleep or even the last subway back home is more worthy to catch!