

Attention, here is colorful life!

Your one source into the fashionable and modern lives of what you always want. It has become a very important part in your lives , whoever loves it , do you really wanna know it? Perfect , you know you love me .

By Shuai Zhou 131105124 Class 1



our life with it.

The most pervasive and persuasive of modern technologies, marked by rapid change and growth is moving into a new era, an era of extraordinary sophistication and versatility, which promises to reshape our lives and our world. It is an electronic revolution of sorts, made possible by the marriage of television and computer technologies. Yes, it is "[Television](#)".

The word "television", derived from its Greek (tele: distant) and Latin (visi sight) roots, can literally be interpreted as sight from a distance. Very simply put, it works in this way: through a sophisticated system of electronics, television provides the capability of converting an image into electronic impulses, which can be sent through a wire or

cable. These impulses, when fed into a receiver, can then be electronically reconstituted into that same image.

Television is more than just an electronic system, however. It is a means of expression, as well as a vehicle for communication, and as such becomes a powerful tool for reaching other human beings.

Some people believe that television has destroyed communication among friends and family. I think this is an exaggeration. In my opinion, whether or not television hurts communication depends on what type of program is being viewed. More importantly, it depends on the type of viewer. Which type do you always stay?

There are empty programs and educational programs. Empty programs do not challenge people. They have just enough story lines to keep them from switching channels. There are also passive and active viewers. A passive viewer will just watch television without thinking, never share or talk about it. But, the active viewers watching educational programming always want to share what they see with friends or families. "Educational" doesn't necessarily mean documentaries. They could be dramas with realistic relationships or action shows with clever plotlines. When active viewers watch programs, they have ideas and talk about them with others. Good programming inspires them to change their thinking and their lives. Hence, being an active viewer is important, and this is a way to have a colorful life.

Today, you can get more from it, the modern scientific and technological knowledge, social and economic activities, some impossible fantasies come true by TV shows, if you want, you can find a wife or husband through it. Thus, what are you waiting for? Turn on the TV!

