What you don’t know the movie world clothing ?

” Oscar ,” the official name is ” Motion Picture Arts and Sciences Award” , established in 1928 , by the ” King of Hollywood ” , the founder of MGM Meyer (Louis B. Mayer) initiated the establishment of the American Film Arts and Sciences (Academy of Motion Picture Arts and Sciences) award . As one of the most pleasing Award – Academy Award for Best Costume Design Award (Academy Award for Best Costume Design), the Motion Picture Arts and Sciences awarded a special annual award for outstanding costume design achievements in film . The award was first presented at the beginning of 1949, the reward for the 1948 movie of the 21st Academy Awards ceremony .

Initially, costume design award and was also photography, art direction award , is according to the award of separate black and white and color film . But in 1958 , held the 30th annual Academy Awards ceremony , which unified the three award a prize . However, this approach only lasted two to the 32nd Academy Awards ceremony , and again separated into two awards and has been maintained to the 39th so far. From the beginning of the 40th , three awards no longer separated by black and white and color film

With the movie started the fashion brand

Movies and clothing are carriers of social information , is involved in the spread of popular culture media . Costume design for promoting film culture , especially fashion plays an important role . Movie coming from the stigma of the times become , through film , fashion ‘s ideas into the public’s lives.

Worldwide, the premier of the movie costume guru must ultimately Armani, he is not only in the clothing field created his own empire , and since 1980 , he has served more than 60 films for fashion designers . Which we are familiar with have ” Natural Born Killers “, ” American President “, ” pregnant in September ,” ” Stealing Beauty ” and so on . Armani became a Hollywood screen up and down two brilliant designer. Armani brand is not beginning to break into the ranks of the top brands , turning in 1980 , Armani -designed Armani men then ” power suit” come out of this set of Armani clothing available to “American Gigolo ,” the actor Richard Gere , along with the film’s debut screening , broad shoulders and large lapel design to many viewers were impressed , Armani brand is also a star-studded Hollywood this city being sought .



Since then, Armani began a long collaboration with the movie stars, and even designed a lot of theater and dance costumes. In 1982, Armani became the second since the 1940s Christian Dior, the first crowned “Time” magazine cover of a fashion designer. As Armani said: “All the originator of the trend can be dug in the screen in the foundation.” Classic movies can often lead fashion trends, celebrity with high visibility and high attractiveness, while the star in the movie costumes also with the role of shaping The success of popular, designer and co-star in the film was undoubtedly the most successful examples of Givenchy and Audrey Hepburn, the two of them I Romance is still passed for the elephants – Givenchy dress beautifully shaped Hepburn perfect screen image, and Audrey

Hepburn in the film's wonderful interpretation of accomplishment Givenchy brand of charm. In 1954, Audrey Hepburn wore in "Sabrina" (Sabrina) in Paris, the famous fashion designer Givenchy-designed boat neck gown skirt, elegant image of mesmerizing the audience, set off a massive "hot Hepburn." In "Sabrina", the character played by Audrey Hepburn is Sabrina, she is very beautiful. The first half of the movie Sabrina The performance is a naughty boy 'image, so put on a casual pant. Therefore, it also has another name, called "Sabrina pants", now it 's selling momentum is still as ever. Audrey Hepburn wore in the film that piece elegant flower dress is a classic Givenchy. Organdy layer Zhixie down from the waist, blouses, skirt and skirt are embroidered with floral diagram eighteenth century style ornaments, drag skirt portion constitutes oval graphics, rimmed with black organdy pleated, silk lining, waist using hook eye fastening. Audrey Hepburn elegance and innate taste for clothing, and Givenchy to create the perfect combination of elegant and stylish master handwriting, creating a fashion immortal myth – "Hepburn style."



Important role in the movie costume for movies

Color, style and fabric is composed of three elements of clothing. Movie costumes design has a clear design objects and functions, and therefore not only pay attention to the effect of wearing costumes and production process operability, should grasp the overall effect of clothing in the final movie screen. Get 79th Academy Award for Best Costume Design

American movie “Marie Antoinette”, the clothing

Is based on the modeling designer Milena Canonero Queen of France Marie Antoinette’s life and the prevailing artistic trends design. Rococo style full of gorgeous costumes, pink bell-shaped skirt, the luxurious feather cuff, exaggerated glamorous hairstyle, and a variety of patterns embroidered silk fan, etc., colorful variety of shapes showing the “luxury Queen “glamorous life, enough to confuse people’s attention, but also to 2006-2007 fashion has been a source of inspiration upon which to draw.





Movie costumes designed around person, especially pay attention to “people clothes one”, need to play the role of the actor and the role it plays in both departure. Film “Memoirs of a Geisha” with its gorgeous clothing colors make the world experience the charm of Asian culture, access to the 78th Academy Award for Best Costume Design, kimono play more than 200 sets of Hollywood’s premier fashion designer Colleen Atwood design. As an American, Colleen Atwood this “creation”

is not a simple copy of Japanese traditional costumes, but on the basis of respect for the traditional costume colors, fabrics and styles, and many were in line with modern Aesthetic improvements needed to create a fresh visual effects. Actress Zhang Ziyi plays Sayuri is called “girl band hit the water,” which, like life, like a river twists and turns, ups and downs.

So, Colleen Atwood for her kimono design pattern based mainly on the water, the most sophisticated set of gray-blue kimono, the above pattern is a waterfall, have been pouring into the side skirt. Colleen Atwood has changed the shape of the kimono belt, making actresses look more slender curves, she deliberately lowered after a kimono collar, so that more actresses exposed neck curve, which was the Japanese people are very bold, but a Western point of view, it means even more sexy. 2006 spring and summer after the release of the film, many fashion designers are from the full flavor of the traditional Japanese kimono learn by unraveling after the change, and through careful layout, filled with stylish piece together a new generation of Japanese-style costumes. As the improvement of traditional kimono sleeves into the big wide dolman sleeves; kimono drag short length also changed to knee; kimono back to the big wide belt replaced bow tie knot, chest and dotted dress shirt collar; from kimono wide belt was inspired to promote “girdle” hot, highlighting women charming waist ……







Television clothing with elaborate plot, passing mood, heighten the atmosphere and create a scene , highlighting the distinctive characteristics of TV drama theme and atmosphere according to the story , features prominent figures to make the characters more three-dimensional and vivid , creating a specific artistic atmosphere , the more important is its spiritual connotations beyond the visual beauty of the surface. Won the 70th annual Academy Award for Best Costume Design “Titanic “, the rich people four times a day to replace the dress , not only provides an excellent stage for fashion designers, but also the erosion of the old aristocracy and the vanity of life portrayed penetrating . Another big blockbuster “Schindler ‘s List” won the 66th Oscar nomination for Best Costume Design , when the protagonist played Schindler , the lens on his shiny shoes, suit and refined to give a series of large fireworks Close-up , demonstrating Schindler’s taste in clothes and identity hierarchy. World War II , the German officer who held the ball, rotate the lens to capture dancers

Skirts , the success of the fascist Nazi who express a glamorous life, and brutal war front in stark contrast to Schindler in the war made □□the decision foreshadowed.



Law of the Oscar for best costume design

Looking at the list of winners in recent decades, the world has a costume Oscar law: costume dramas far greater than the odds of winning a modern piece. Since 1968, the first since the start of the 40th Academy Awards, Costume Design Award was awarded to only two times the background of contemporary film, and the rest are winning film history theme (costume pieces). The color of the costume drama movies usually have a sense of epic pictures, visual images gorgeous, full of color and tone details, such films usually historical biography, mostly pieces court, often involving politics, history, culture and fashion at the time, its rich sexual impressive. Such as CateBlanchett starring “Elizabeth” (Elizabeth), Kristen Dunst starring “Marie Antoinette” (Marie Antoinette) and the Scarlett Johnson and starring Natalie Portman, “The Other Boleyn Girl” (The Other Bolyen Girl), etc. , no not one piece of history on the interception, showing the extravagant palace and conspiracy, many beautiful costumes allowing viewers to relive the history of ancient gorgeous clothing.



