

# Development of the Hollywood star system

*Hollywood is the film factory, for the fans all over the world, it is the production of the world star. Star in the world is the representative of Hollywood, as Eiffel Tower is France's representative, the Great Wall is China representative. Talk of the Hollywood movies, always think of Nicole Kidman, Tom Curise, Elizabeth Taylor, beyond count stars. In fact, the star is not only a movie role, but also for the develepment of the entire film plays a very important role in.*

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So what exactly is the star system?Simple to say. In early twentieth Century the Hollywood star system is a gradually formed in order to emphasize the actor (star), while the film itself or other elements of the commercial method, in order to get more audience. In the period of the star system, the emergence of a series of star, such as the mysterious actress Greta Garbo, sexy star Monroe.



Take Marilyn Monroe for the example. Monroe, a familiar name,

familiar image. Almost everyone in the world in the process of growth is more or less over her famous photo, and memories: that one is wearing a white dress on the streets of New York, the skirt is underground heat blew open the horn of the black and white photo; the face of the lens eyes closed, lips pursed; on the sofa bare a pair of legs..... These photos are no longer the photos, and to convey a special emotion, a pure and sexy. For generations, Monroe like these photos, is eternal.



In fact, stop all in our audience minds are from the packaging of the company. In order to make the image of the stars shining, have greater box office appeal, all the work of filmmaking industry must be around the stars to start. In fact, Marilyn Monroe is just an ordinary girl, she even for a living shooting in the conservative's naked .But because of this system ,she became the many people heart of goddess. She starred in the film "the prince and the Showgirl" obtained the good box office. Not only is the company money, she won the Golden Global Award for best comedy actress. This is a win-win system.

The Hollywood star system makes Marilyn Monroe became a classic. Even if she had been dead for many years, her classic movies, she raised her white skirt sexy style, even every one of her face is still familiar. And Hollywood movies also resounded through the world. Until today, even though the

Americans have left, through her, still can bring a lot of economic effect. Enough to witness the powerful of Hollywood movie star system.