

Crazy shopping



Louis Vuitton, Gucci, Burberry are well-known [fashion brands](#). Many people are crazy about them. Buying famous brands even becomes a hobby. Recently, China has overtaken Japan, making it the top luxury consumer in the world.

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Nowadays, it is obvious that Chinese has strong purchasing power. Thus, in the development of tourism, shopping gradually plays a necessary role in economy. This way even turns into a means of forced shopping.

Once I traveled in Japan, my purpose was simple to feel different culture and met different kinds of people during the trip. At the beginning of the trip, the guide was warm-heart and told us many anecdotes. To be honest, I fall in love with the journey. But after this, the guide acted as a seller on the bus. And he showed many goods to us and expected us buy

some. Finally, but none of us bought the goods. And then, the guide got angry with us. The tour guide's behavior was beyond the scope of duties, and it directly affected my good moods. What a terrible trip!

And when I traveled the U.S, shopping and tourism, I felt the former seems to be more important for Chinese. People were crowded in the mall like outlets, and the luxury gave me a kind of illusion like cheap goods. Actually, most buyers do not know how to purchase and also do not know the culture of brands. The causes of this phenomenon are the expensive tariffs in China and Chinese tradition of giving gifts. These goods are sold at a high price because of their unique brand culture, history and value. And the same brand is not suitable for all people. It depends on each person's temperament. People who pursue famous brands generally should have higher economic and education level.

Shopping is an ordinary way to relax, not an important lifestyle. The pursuit of famous brand can't meet all of life. There are many the others worthy to care. Of course, fashion is as an art giving us beautiful feeling and the inspiration of novel. I have to say it reason is the highest.

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