

# Ways of Shopping in College

*There are plenty of ways of shopping in college. For many different reasons, students choose various ways. Here, this story will introduce all kinds of ways about shopping between college students and why these ways come into being.*

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Shopping has become one of the important components of the college students' lives, they all the daily life of the item need to be done by shopping. Thus produced a variety of shopping in the university, according to their own economic ability and the idle time, students can choose the most suitable for their way of shopping. Now I will introduce to the readers many different ways of shopping through this article, and explain the reason of the college students choose this way of shopping.

Outdoor shopping is the most traditional and most direct way

of shopping. Most students like this way of shopping, especially on some daily supplies or food, they almost choose to go to the supermarket and stores to buy things. Not only saves time, and the risk small, don't worry about buying the wrong thing. Buying clothes is one thing that needs to select carefully, if you choose to go to shopping mall to buy, you can try it on, you will get the most suitable clothes. But the store things compared to similar goods on the network, the price is on the high side. So select outdoor shopping way, students must have certain economic ability and free time.

In recent years, online shopping has become the main way of shopping in college. Online shopping is very popular among college students, the students can not only save time, and more important is to buy a lot of things on the net cheaper than entity shops. Almost all students once bought things on the Internet, but not everyone is suitable for this way of shopping. Compared with other shopping ways, online shopping has a big risk. Before buying, can't see the real goods, can't check the quality of the goods, less likely to try it on. Only through images and the evaluations of other buyers should determine whether to buy. This undoubtedly increased the risk of consumer. If found the goods is not what you want after received it, you need to return, this may have caused the contradiction between buyers and sellers, have a greater time and economic loss. So, choose online shopping, the college students need through long-term online shopping experience to have the discerning eyes can tell greatness from mediocrity.

In addition to the above two of the most common ways of shopping, in the campus, there is a very new way of shopping, is called the act as purchasing agency. The students themselves to be the purchasing agent sell goods to other students. In general, college students through their own students abroad to buy all kinds of brands about clothing, shoes and cosmetics, etc., then mail back to home, sell to other students in need. This way is not only convenient and

quick, the price is cheaper, and quality guaranteed, is much smaller than the risk of online shopping. So act as purchasing agency soon became popular among the students, many students also earn pocket money in this way.

College students have so many ways to shopping, to combine their own economic ability and free time; they will choose the most suitable for their way of shopping. College students is a group of people full of creativity, perhaps in the future, they can create more original ways of shopping.

[Shopping Communication \\_ College Forum](#)

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## Crazy shopping



Louis Vuitton, Gucci, Burberry are well-known [fashion brands](#).

**Many people are crazy about them. Buying famous brands even becomes a hobby. Recently, China has overtaken Japan, making it the top luxury consumer in the world.**

**by: 130409118 Rong Sui      in Class4**

Nowadays, it is obvious that Chinese has strong purchasing power. Thus, in the development of tourism, shopping gradually plays a necessary role in economy. This way even turns into a means of forced shopping.

Once I traveled in Japan, my purpose was simple to feel different culture and met different kinds of people during the trip. At the beginning of the trip, the guide was warm-hearted and told us many anecdotes. To be honest, I fall in love with the journey. But after this, the guide acted as a seller on the bus. And he showed many goods to us and expected us buy some. Finally, but none of us bought the goods. And then, the guide got angry with us. The tour guide's behavior was beyond the scope of duties, and it directly affected my good moods. What a terrible trip!

And when I traveled the U.S, shopping and tourism, I felt the former seems to be more important for Chinese. People were crowded in the mall like outlets, and the luxury gave me a kind of illusion like cheap goods. Actually, most buyers do not know how to purchase and also do not know the culture of brands. The causes of this phenomenon are the expensive tariffs in China and Chinese tradition of giving gifts. These goods are sold at a high price because of their unique brand culture, history and value. And the same brand is not suitable for all people. It depends on each person's temperament. People who pursue famous brands generally should have higher economic and education level.

Shopping is an ordinary way to relax, not an important lifestyle. The pursuit of famous brand can't meet all of life. There are many the others worthy to care. Of course, fashion

is as an art giving us beautiful feeling and the inspiration of novel. I have to say its reason is the highest.

<http://baike.baidu.com/subview/35982/5064493.htm?fr=aladdinlink:shopping-luxury>

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## How to get along with Your Roommate?

*Since the implementation of the family planning policy since the early 1970s, China's one-child over 100 million people. So in China, most families have only one child. In college, students need to live in the school dormitory. As most of their only child, how to get along with a [roommate](#) ? Maybe for you, it's just one small problem. However, did not deal with small problems can cause huge problems. For example, in a recent Fudan University, a graduate student poisoned the same bedroom with his roommate. This event has attracted wide attention. So now people roommate relationship is very concerned about the issue.*

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**Question 1: How to get along with roommates daily?**

When you are a person of life, you can do anything you want at any time. But when you live with someone, you need to take care of other people's habits. For example, when you listen to music, you can bring your headphones. Of course, if your roommate is willing to work with you to enjoy the music, you can share your favorite music with



him. Or love your roommate very clean, you can invite him to join you clean your room. Normally, when you make a behavioral act if you think will make your roommate feel uncomfortable. If you really do not know if your roommate's behavior will cause you dislike, you can go ask your roommate. If your behavior really make him feel uncomfortable, believe me, he'll tell you. You can also chat with your roommate often and know what he was thinking. Sometimes your roommate invited to dinner with you, is a good choice. As a result, you will probably become friends.

**Question 2: If there is little dispute should be how to deal with a roommate?**



Dr. Zhang Gangbing said: "Communication is like blood vessels to help blood circulation if the general miscommunication, like blood clogging.." So when problems arise with roommates, you can take the initiative to communicate with him. If it is lifestyle issues, you can try to find a balanced approach to make mutually satisfactory. If the problem is the concept that you can respect each other under the premise put forward their views. You will be able to find the most suitable answer. If you do not communicate with each other but patience. Long continue, will lead to more serious problems.



This photo is me and my roommates went out to play.

In fact, when two people live together, you always easier to find than others of his shortcomings. But also because he saw the most real, so you can easily become a true friend. In four years, you accompany each other. You and your roommate had to share happiness, sadness, excitement, depression and so on. In fact, in your life, in addition to your family, lovers, perhaps no longer the same as a portrait of your roommate.

Within four years, together with you from morning till night. So I think your roommate is worth your cherish. Believe me, as long as you treat each other sincerely. When the roommate success with his feelings of joy together. When your roommate difficulties, you help him. Through live a long life, he will become your most precious friend.

Key Sources:1. Book: "General Psychology", "Social Psychology", "how to get along with people." □2. Life: life experience □4. Newspaper,Case: "Fudan University graduate student suspected to have been poisoned roommate."

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## **Fly your minds away**



*We have been told of every thing, such as what you should do, what you should choose and what kinds of person should you be. It's not wrong to follow the rules, but there is something*

***hiding behind the fact, that`s we are losing our heart and inner. Finally, maybe we gonna find out a strange self, a hard and painful process, but you must suffer.***

Things always be objective in tough days, we met many problem and fight a lonely battle. If you do not want be gone too far, travel in a nice day is my advise. At least decrease your coufusion, make your heart a forest, but not a desert. My college located in Tongxiang, this is my fate to suffer. I was wandering how busy my college was, but the truth is flesh and blood. Tongxiang break my dream and give me a hard choice, my tour must be in a hard way, my position is in the center of Shanghai, Hangzhou, Suzhou Golden Triangle, East 130 kilometers away from Shanghai, 75 kilometers from the north of Suzhou, 65 kilometers west of Hangzhou. So, let me tell you those things about my resort.

## 1. SU ZHOU

First memory of there is silk and river, and beautiful Miss. Because there was a beauty called Xi Shi end her story here. Suzhou, one of the big city in East China Chinese, located in the southeast of Jiangsu Province, the Yangtze River to south central, east coast of Taihu, Yangtze River delta. Suzhou has a long history, is the first batch of 24 national historical and cultural city. Suzhou has written Loading history for more than four thousand years, is the birthplace of Wu culture and synthesizer, a long history of area south of the Yangtze River is the political economic and cultural center, Suzhou city was founded in 514 BC, one of the Chinese`s oldest city.

## 2. SHANG HAI

Shanghai is located in the Yangtze River Estuary, east to the East China Sea, across the sea with the Japanese island of Kyushu, Hangzhou bay to the south, West and Jiangsu, Zhejiang two provinces are connected, together constitute the "Yangtze

River Delta economic circle, with Shanghai as the leading Chinese maximum economic zone". Shanghai has a profound cultural background of modern city and many other historical monuments, integration of cultural diversity of southern traditional culture and the local immigration into Wu Yue, formed a unique Shanghai culture.

### 3. HANG ZHOU

Hangzhou is located in the southeast coast of Chinese, the northern part of Zhejiang Province, the North Bank of Qian Tang River, Beijing Hangzhou the southern tip of the Grande Canale, the National Tourism Administration's China best tourist destination city, since ancient times, "an earthly paradise" reputation. In my long and excited tour, it is never boring. I had ride to Qiandao Lake and rethink my life. What you can see is just road, tree, and mountain. Besides nature, there is only you stand in ground. By the way, my wheel was broke in Hangzhou, and that is really tough for me. I fixed my bike by my self, half an hour, not bad. It was a dark afternoon, seems like a ride with out ending. It was 270 kilometers, a crazy but Unforgettable ride.

My minds seems my wheel, where it will be, where it should be.

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## **Gold diggers**



Money is not everything, but without money you can do nothing. This is we all know the proverb. In our life, money occupied a very important position, clothes, food, live, row without money.kind of social phenomenon in a [gold diggers](#). Too much of the money, even to have money to violate the moral and legal bottom line.

there is a story, it looks ridiculous and really. The gold diggers family conditions, parents are ordinary workers of the factory, live a life of nine to five every day, she was the only child in the family, so parents all pay attation to the gold diggers. Dull and happy life. To worship money the female junior high school of time, something wrong happened at the home, the gold diggers woman's mother had cancer, this is for the ordinary family a bolt from the blue, treat mother's disease, gold diggers left school, working outside, father also constantly to borrowed money and hardworking jobs. But in the end,they failed to retain mother's life. Mother's death for the gold diggers a not acceptable,family loss the warmth, they didn't break away from the death of the mother, home and rags. Gold diggers often staying out, made a juvenile delinquent, gradually learn to smoke, drink bear, lying finally, she don't go home directly, she find a rich manthat the man age is same as her father just because he is rich, then she meet the demand of material a woman material. When her dad know, advised gold digger back several times, but it have no effect, then her father decided cut off the relations in a pet,In this way, a happy family is destroyed. Soon, gold

digger went home, because the rich man have lover has a new lover, then the woman don't she, and her father also depression into a disease. Gold diggers are homeless. Gold diggers seemed to understand at this time. In short, it is not an end, the end looked a little dog blood, gold diggers home admitted her mistake, followed by the father and with his father together go to heal, and to ensure that the future must have a good life, care of his father, won't make mistake before. A family again, that ends it. Grandma often tell the story to me, education I don't go wrong, whether this is true, it has been far greater than the value of the problem. Thus begins the gold digger's rebirth.

In fact in the definition of money, the boundaries of each person is different, but there is a moral bottom line, the correct view of money, slowly experience in life except for money and a lot to what we pay, such as family, parents, friends, lovers, etc. To think about when choose, look before you leap. Met temptation is for sure, but the right, to resist temptation is we should think about.

For gold diggers this kind of social phenomenon, this is a sign of lack of our values, how to solve this problem that we should carefully study the problem.

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## **Saving money is not meant for buying cheap goods.**

*What is money? someone says it is nothing while others say it is the most important thing in their life and without it they can't live any longer. It said: money is not everything ,but without it you can't do any thing. In my opinion, it is right*

*. but we should also hold a right attitude to it.*

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What is money? someone says it is nothing while others say it is the most important thing in their life and without it they can't live any longer. It said: money is not everything ,but without it you can't do any thing. In my opinion, it is right . but we should also hold a right attitude to it. You must heard that story that a rich man want to find happyness, at last he found it in a poor man's life. Sometimes we think that the rich persons are the happiest ones in the world. However, it is not. The more money they have ,the more morose they feel. In

fact, without money, we can have an interesting and exciting life aslo. So having lots money or less money is not the important thing , the important thing is weather we are happy or not, is it that make our life full of wonderful thing.

Today, most people can solve the problem of eating and clothing, but there's a big difference in the shopping, some people like to buy a lot of things, but is a bargain. Some people like to buy expensive things, is often inconsistent with his income. In fact this two kinds of consumer psychology is wrong, we should sell good quality goods, not blindly pursue high price. We should not ask the number to buy things, to the quality requirements, quality good time before long.

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## **Into a fascinating occupation—Fashion buyer**

*What's will be an advanced occupation of being fabulous, full of pleasure and the most important is that it meets the modern requirements . Maybe you are wandering so much. Here I am telling you the special job—fashion buyer. It sounds pretty cool and fascinating right?*

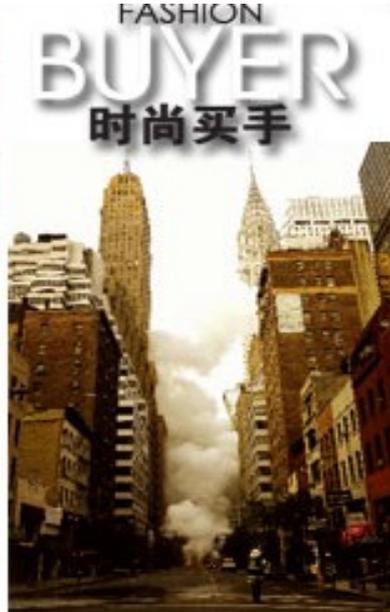
**BY: LanYing Huang 130907216 Class:2**

Fashion buyer is a kind of fascinating occupation to the forefront of fashion, originated in the 60's of the last century in Europe. However, it still be a new job in China. What buyers usually keep in mind? They always concern about the newest popular information, grasp the epidemic trend, the

pursuit of perfect fashion and hold amount of orders– they generally pick up clothing, shoes, jewelry and other basic goods for the company they work for from suppliers to meet the different needs of varies of people, so-called consumers. They must stand in the forefront of the fashion, to understand the industry norms, timely earn a profit in it.



There is no easy task in the world. Let alone it's so fascinating. As a good fashion buyer, you should have such feature. Paying attention to fashion information most of your time, having a keen sense of "smell" the trend and design talent. What's more you need certain professional quality, can quickly and accurately mining hot; be able to work under high, frequent travel the world, pick the goods; be good at business negotiation and interpersonal communication.



Wow! Are you kidding me? What a long list you show! I know you gonna say that to me. But if you are really into fashion, you just imagine it for a moment first. Is there will be a occupation fascinating more than this? In my mind, I guess not.

An elegant Japanese woman fashion buyer Kitayama Yoshiko, as the major suit set store art direction, walks in Japan, Hangzhou, Shanghai and American, is shuttling back and forth

in the D&G, Giorgio Armani, Jimmy Choo, Versace, through her own eyes to find a good way to unite the individuality strong major suit. She once said, "Selling clothes is also selling the feeling, we must understand the life and habits of the consumer, if she is smiling and her eyes twinkled with happiness, so now she is willing to try. This is why every time I see some anxiety woman entered, we will chat with her first, excepted her happiness tuning out". That's it! Taking an fascinating occupation is necessary to make others feel the same too.

Jiuxiao who is at last the first one as a fashion buyer in China, is out of crazy when she knew that there is a job related to shopping. However, there is no any course about the major in China at that time. In her eyes, it was a chance to go abroad to learn. Now she is an excellent buyer with passion for fashion and culture and has the sensibility to grasp the fashion trend accurately.

Good news is coming. I intend to introduce a institute—HongKong Institute of Fashion Buying, which is established in Hongkong, a culture of fashion creation institution, its subject mainly relates to fashion buyer, display design, fashion MBA and fashion design and other international fashion highly recognized post-graduate courses and research courses. Have received a cutting-edge art edification and practice and new fashion buyers from here to the society every year, becoming the new fashion. Hongkong Fashion Institute (IFB) purpose is to teach business acumen and creativity. If you have any interests, you can visit the website. <http://www.smd.hk/index.html>



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If you are a shopping lover, maybe you should have a look in our inner self to find out whether the fascinating occupation is in line with your appetite. As for me, I wish to be a fashion buyer someday.

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## Basketball in life



by Zongwei Qu 134901108

Laws of life is basketball! A law of life is something that we choose to live by that guides us. The first law of life we need to choose to live by is bravery.

Bravery is having or displaying a sense of courage as well as being a daring individual. It is also a person who lacks the qualities of being cowardly or timid. Throughout history most great leaders showed that they were very brave individuals through their actions and as well as the way they carried themselves. They did not allow what other people or forces said dictate their actions. The character that shows bravery in the story, made it entering the NBA after the hard training. Even though the training might be hard and sweaty, he never gives up for his dream. He fights through himself in order to success. He welcomed every single challenge, because he knows that "trouble is the power that keeps you moving".

Bravery on itself is not enough. When trouble comes, if you only have bravery but did not show any action, that is not success. The character kept moving when the adversary came to him. He never give up, because he knows that basketball is his life and he will like it for his whole life. At this time, if he gives up, he will never make himself into NBA, and will regret for life. Challenges are necessary in order to grow as individuals; they are necessary to improve our skills and polish up our talents; to help us to become as successful individual in whatever endeavor we are involved in. And above all, challenges help us to discover who were really are and what we can do in difficult situation.

One you take the first step and decide to face a challenge, you have to state the problem and do it as clearly and exactly as you can. Your challenge might not like the ones the leading character had in this story, but what is similar is that you have to take time to understand properly the problem you are facing. It is important to continually challenge yourself in order to boost your power up. Find your favor and interest, put yourself in a challenging situation and try your best to overcome it. Stay calm and focused. Challenges help you to get out of the comfort zone. What does not kill you makes you grow stronger.

People will always hurl stones of taunts in their path of life. It totally depends on ourselves, what we make of it a wall of difficulties or a bridge over difficulties. We must be brave and accept it mentally because you never regret on your own decision. We cannot turn back time, but we can face our challenges and never let them defeat us to the path towards our success. Your inner self will be victorious and the difficulties will be defeated. Be brave, and live for your life. Do your favorite things, and never say give up?

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## Summer In clothes

*Spring has come, can summer be far behind? This time of year, the city's high streets and back lanes like runway, while girls wear the best clothes to show their sexy or beautiful. In fact, dressed like a maths problem, need to seriously ponder. A lot of time without thinking dress is likely to make you look bad. In this article I will describe how to dress looks classy and eye-catching.*



By Heyu 120210139

Every year at this time, the street girls tend to be divided

into two kinds: one is the legging, love repair leg pants; one is bare legs, selected shorts completely show the leg Slim pencil pants are also can show curve, completely end the effect as shorts, this dress will recommend several nice shorts, let us show a little guilty.

In my opinion, There are three importance for us to pay attention.

### 1. Colour

The difference is too small, too close to the tone easily confused with each other, the lack of layering; much difference, for Too intense than the overall tone is easy to split. When the same kind of deep color with the best, in light of the three Level changes, with less than three levels seemed more monotonous, and easy to produce excessive levels Tedious, rambling effect. Such as red tone was the same color with red woolen skirt by Rose, Camel red sweater, dark purple shoes, red garnet earrings and makeup composition.

### 2. Material

The choice of fabrics to reflect the dressing grade , high-quality , high-end fabrics , most with a comfortable, absorbent, breathable , drape crisp, visual elegance , features and other aspects of soft touch ; while the choice of fabric should also pay attention to whether their own body type , I had to accompany my mother who had just given birth to go out to buy clothes , and then tried to know , the kind of fabric soft close is absolutely not to try .

### 2. Style.

There are many styles of clothes , formal wear, casual wear , home wear , and so on . Style choices , the first occasion was in line with their own dress , a dress is not what can wear

out ; addition is well to show their body type , most people are not perfect figure , more or less some deficiencies, dressing to note Cangzhuo , but also highlight the beautiful parts of his body .

In fact, everyone has their own taste, so be sure to find your own taste and match clothes , clothing beauty more beautiful. We go shopping with friends , may have such feelings, others suggest that you wear fancy clothes body , you will feel uncomfortable , I feel it is not their own to wear , this feeling is very important. Low-key people do not choose too provocative clothes, but restrained personality who likes to wear the clothes are formal rules , but personality may idle much love loose casual models .

Clothes with a more artistic, but also requires skill.

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## **4 Super-Easy Steps for 'no makeup' makeup look**

*Flawless skin is like a unicorn, it probably doesn't exist but girls are obsessed with it. How to create a flawless natural face using a "no make up" make up look? . Here's what you do.*

**by: Kenan Chen 120301107 Class 1**

## 1. concealer



The first step of all: Apply a with SPF to help concealer glide on smoothly. Then, apply your brightening concealer by dotting it in a line under your eye, starting at the inner corner and working to the outer edge of your eye. "Choosing a shade lighter is a myth," makeup master Ritzier says, the "Too-white circles under your eyes look like you wore goggles while tanning." Apply in little stripes with a pointed concealer brush. Then blend using your ring finger for the lightest touch, and don't tug on delicate under eye areas, she instructs.

## 2. foundation



To get perfectly even skin the speedy way, use a foundation

stick. First, you use your fingers to dab the product in 4 spots on your face. Then use the brush to blend it. On your forehead, brush back and forth. On your cheeks, brush down and away from the centre of your face. And on your chin, also brush back and forth.

### 3. eye



To get bigger brighter eyes, you should start with a “bone” coloured shadow and cover you entire lid. If you have a fluffy shadow brush, use that, but you can just used your finger too. Then pick a taupe colour and use a denser shadow brush to dab, not sweep. For more intensity, use an eyelash curler before you apply mascara, then put on one layer of your favourite mascara.



#### **4. lip**

The final step is the one that most of us skip to right away: filling our lips with our chosen colour! you can use pink colour lipstick straight from the tube, apply it to the centre of your mouth. Blend the lipstick out over your lips, patting the colour on with your fingertip to help it last. Ta – da, you're done!