Tales of Yummy Snacks and Lovely Girls



Have you ever seen adorable girls peddling great looking snacks on the street in Tongxiang? I bet you do. But do you know the anecdotal tales of those girls and their delicacies? Actually, these stories happened hundreds of years ago.

By: Shelbie □□ 120909137 Class 1

During the MIng Dynasty, there was a Zhang family who owned a pastry store called Tianshun in the town, selling crispy pastries for their living. The storekeeper known that the

secrettheydidexcellentbusinesswastheirspecialrecipe. Just the same as all the other families in old China, only the son and his wife could know what the special recipe is. The little sister, who would be identified as a member of another family when she get married and move in with her future husband, was forbidden to know the recipe. The little inquisitive girl felt really disheartened cause she always wanted to do some help to the family business.



Once, a sudden rain came when the sister-in-law was busy preparing the stuffing, she rushed out to pick up their clothes outside the gate. The little curious girl then secretly sprinkled salt on the stuffing as a mischief out of her years of jealousy . But surprisingly, all the customers came back the next day, praising the yummy taste of yesterday's crispy pastries. After everyone figured out what was all that about, the father made a decision – impart the special recipe to the little girl and give the yummy crispy pastries a new name called "Gusao pastries". In later days, the girl and her sister-in-law worked together on making "Gusao pastries"and became really intimated. From then on, both the "Gusao pastries"and the interesting tale became more and more famous in the town. As we could see in this old story, girls always have lovely personalities, no matter in the old days or in nowadays; If you are also interested in this dulcet "Gusao pastries", here is the link.

The other famous local snack which have a tale with girls is called "Malt Glutinous Rice Cake". Only when on every year's Tomb-sweeping Day in Jiangnan Region, women go pick cudweed and malt to make "Malt Glutinous Rice Cake".



According to legend in waterfront town culture, the glutinous cake which only supplied on time of Qingming, is Chinese Silkworm Flower Goddess'best favor. You can still see adorable girls peddling "Malt Glutinous Rice Cake" on the street during the Qingming Festival, it is the same as the scene of the street once upon centuries ago. The wish in girls' hearts are all the same – waiting for the Silkworm Flower Goddess! They do believe one of their customers is the goddess! Next time when you are buying "Malt Glutinous Rice Cake"from those adorable girls, make sure you won't forget to notice whether they are smiling at you or not. Cause if they are really smiling, maybe they believe you are the Silkworm Flower Goddess from the legend! In consideration of the Tomb-sweeping Day has already passed, here is the link of the cooking method of "Malt Glutinous Rice Cake" for you.

Right here in Tongxiang, hundreds kinds of yummy snacks are waiting for your tasting, you can find them everywhere in the town.

Also, if you are a indoorsy person just like me, the best recommendation for you to get these snacks is online purchasing, or learn to cook them in your kitchen!

Korean kimchi on the tongue



When it comes to Korea,what will you think of at first? Certainly,it must be Korean kimchi !There's a very strange phenomenon in Korea,when you walk in a normal restaurant, you will hear the sound " kach kach"along with big smile.What's that?Aha,probably most people are eating Kimchi.Don't you want to taste it ?Please get ready for it !

By:Lingli Chen 130306131 Class 1

If the South Korea compared to a bubble in the altar of kimchi national,maybe not too much. To every Korean family life□Kimchi is a necessary for product , also is the three meals a day… delicious with the most typical Chinese cabbage, radish pickle.

Kimchi has a long history of 3000 years.It is said that it has deep China Confucian culture traces.In the"book of songs",the word "positive"appeared,which is interpreted as kimchi in the

dictionary. Finally, this kind of pickled cabbage is spread into Korea. However in fact, no one knows the true history about kimchi . It is gradually developed throughout the era. Up to now, kimchi has become the most important food in Korea.

Now,do you want to know how to cook kimchi ?Let me show you!

At first,you should prepare these ingredients:Chinese cabbage,garlic,salt,fish sauce,chili powder and sugar. Please pay attention that the sauce is the most essential thing that is the reason why the Chinese hot and sour kimchi and Korean kimchi to the greatest difference, almost every family in South Korea to do their own fish sauce .

Then you have to prepare materials:
1.cabbage(Chinese cabbage leaves, thin sheet, leaf density, there is no need to remove too much of the outer leaves, it looks clean and fresh for the last election)
2.radish (the big carrot in uniform, no scars, fresh color and succulent fruit is soft, not too spicy, sweet as the last election)
3.pepper (Kimchi pickled pepper powder used in the selection should be dried in the sun under the bright red color, thick flesh Pepper’s)
4.onions
5.ginger

Everything is OK and we can start it.
Firstly, five kilos of cabbages are needed, into piece, with the amount of salted, put about 15-24 hours,after cabbage shrunk, the initial material is enough.
Secondly,to find a big turn of a switch, ground garlic (a little more, about 5kilos cabbages with two Chinese garlic) chili powder (according to their tastes may be), then sugar, fish sauce (on the Put as many as soy sauce), according to their own tastes can also add some salt, then blend them together.
Thirdly, to seal fermentation fermentation, The fermentation

time may be generally 4-5 days in the spring, 3 days in the summer and a week in winter.
Then the delicious Kimchi is finished!

Actually, many people may have doubt that why Korean like eating kimchi . Next, I will solve your confusion. For one thing,cabbage which used to make kimchi is not only rich in vitamins or minerals, but also contain a variety of pharmacological effects with a variety of ingredients. For another thing, the unique production technology decides it contains rich lactic acid bacteria,which can promote the the absorption of nutrients and improve intestinal function.

Have you drooled after reading this article? Just try it! You will like it!

Indoor Elves



We need some changes in our life so it can be more colorful. Maybe it needs a lot of courage. However, it is worth doing so for our indoor life.

130306232 Mengzhu Xv

It’s so cool because he has his own pet! Just in the school! I was so excited because that was what I want to do. I could n0t wait to telling my roommates when I came in the room,but my roommates felt a little hesitation. I felt no strange about it and I knew what they were thinking. To tell the truth, it’s really a adventure to Chinese student to keep a pet in the room. Finally, we decided to keep a hamster as our first room pet. It looked like a beautiful quite girl.

The story began when we took her entered the building. I hid her in my big black bag. She was so afraid that she stayed in a corner a and looked dead. I held my breath and said hello to

Mrs hua, who is in charged of our building.She smiled! I felt my heart beating and walked straight. We knew we succeed when we got rid of her eyesight.Now, this small hamster became a member of room 603. Our life changed a lot since them. Music,computer games, going shopping and any other interesting things couldn’t attract us any more because of the small evle. She became the centre of our world. I must say that she ate a lot. She seemed to love all kinds of vegetables and fruits. Maybe she ate everything. We shouldn’t feed get too much because an article from the Internet told us that if the hamster grows too fat, it may get a heat stroke in summer and dies.However, my roommates always gave it a lot melon seeds. Although we knew it minght do harm to the hanster, we just couldn’t stop doing it. The elve was so lovely.

At the very beginning, we forgot to gave her water to drink. We didn’t remember it until next day. Tuesday is always a hard time, because there will be someone checking our room. If they looked our pet, we may be published. However, we couldn’t find enough space to put her cage. It was really terrible that time. We must keep our room clean and tidy. At the same time, we had to hid a big cage. So how did we get through that time? I huge the cage and lied on the bed with a quilt covering on my body. It looked like I was sleeping.Finally, they didn’t find our secret. We were so happy and gave her a lot to eat again. Unluckly, she disappeared two weeks ago. One day I thought that she was so boring to stay in a small cage. We could walk a hamster on the road just like the boy student walk his dog. So I put the hamster in my coat pocket and do downstairs. The sun shone brightly that day. I put the small hamster other grass. It may got frightened in my pocket and ran away fast,hiding itself in the grass. We found that we didn’t even give her a name. We tried to put some fruits on the grass but she didn’t come here. We lose her.

Now we have a empty cage in the room. I think I we won’t forget this small evle . It brought us so many happiness.

Cantonese morning tea



Zao Cha, or morning tea, is the typical morning activity in the daily life of Canton people . When you waking up in the morning with the singing of the birds, having a cup of tea to refresh breath and oneself, tasting snacks to stimulate a good appetite, it is really a fantastic life!

By:Yangshangrong 130307212 Class 4



Brief introduction

When I Checked the previous photo, i can see a girl was eating the Chicken feet and smiling. Her mouth still covered with brothes. So Hilarious! Yes,that’s me. Maybe it was my first memory about morning tea. As a cantonese, morning tea is not only a diet, moreover it is a special habit for us. Until today,when I go home, my mom will call my aunt and meet together. It is a opportunity to narrow our distance. Sure,to our teenager,we won’t interested in the topic which they talk about,we always taste the delicious food.

Let’s talk about the morning tea. When referring the traditional Canton culture, morning tea culture can not be missed. On the morning of weekends especially some holidays, Cantonese will begin their morning tea activity. Generally, the morning tea will be joined by a whole family or a group of good friends. In Cantonese idea, morning tea is an enjoyable thing which can spend leisure time and relax selves thoroughly.

Thus the name “morning tea”, tea is the necessary part. Morning tea prefers to take the black tea because it functions to warm the stomach and be advantage for digesting. The common tea used in morning tea will be oolong tea, tieguanyin tea, pu ‘er tea. The black tea is in a little bitter taste and not as crystal as the green tea, but it is the golden pair for snacks in morning tea.



Snacks Served in Morning Tea

Actually morning tea refers to dim sum,a Cantonese term referring to small Chinese dishes,accompanied by tea.So having morning tea is also called “eating morning tea”in Guangdong.

There are two kinds of morning tea – the solid ones and the liquid ones. The solid ones can be Chinese dumpling, steamed buns, glutinous food, etc, and the liquid ones can be porridge, guiling jelly, beancurd jelly, etc.

Compared with solid ones and liquid ones, the former ones can be regarded as the highlight of Canton morning tea. For example, the representative – shrimp dumpling (you can find this dish in any restaurant that serves morning tea in Guangdong,and it can be regarded as a simple of authentic Guangdong restraunts). The transparent dumpling wrapper with the shrimp materials inside will bring you a fresh taste. Besides, the egg tart which can be found in some high-end restaurants will let you have an unforgettable feeling when enjoy it.



Origin of morning tea

Morning tea culture now is not only popular in Canton area, but also an oversea trend because of the more and more overseas Chinese. It is easily to find Canton morning tea restaurants in New York or Los Angeles, even in the remote islet in South Pacific Ocean.

When it comes to the source of the Cantonese morning tea,it often dates back to Qing dynasty which can be traced back to more than 150 yeas ago.At that time, there was a simple teashop called “one house”,offering tea and snacks for those seeking refreshment,which had a board with “tea word” on the door. Later on, with the boom of commerce on Guangdong,more and more businessmen needed a place for social activities.Teahouses soon began to emerge and developed gradually into tea restaurants.



Although with the rapid development of the economy in

Guangdong Province,this kind of traditional culture was still excellent maintained,and now it becomes a beautiful scenery line and the great symbol in Cantonese leisure life.
For more information please clip here.

Traditional Chinese Music And Modern Chinese Music

Let us have some musical knowledge!

By : Xiaowen Wang 120307235 Class 4

Traditional Chinese music and modern Chinese music have many differences. Here is a brief look at some of the differences. First, traditional Chinese music often uses traditional musical instruments such as erhu, flute, and drum and so on. In traditional orchestras, the combination of all the different instruments served to create a harmonious and beautiful auditory atmosphere. Unbelievingly beautiful music was made and is still made. Many instruments can produce purely unique and amazing sounds. Some famous traditional pieces have been amassed below for your listening pleasure. Modern Chinese music uses piano, violin, guitar and many new musical instruments. Sometimes people use different instruments to create new music in order to give others special feelings.

People play traditional music when they think of old days and during traditional festivals. Today, many singers work for their companies. The companies help them make records. People can buy the records to listen and also can go to the singers'

concerts.

In traditional music, musicians write the songs, but they don’t play the songs themselves. And in modern music, singers write the songs themselves or they can invite famous singers to help them. The companies they work for also help them write songs.

Traditional music often tells about new life, good times, beautiful hometown and so on. People play it to show their love for country, life, nature. Modern music is about the busy city life and young people’s love. People express the emotion of wanting to love and to be loved by playing the music. But in some modern songs, we don’t even know what the singers sing.

Chinese music is changing all the time. It follows the fashion of the day. We should open our ears to the beautiful Chinese songs.



Taoist Temple-Mingle to the Metroplis



The Chenghuang temple is a Taoist temple, also called Yi temple, which is constructed with many halls such as the grand hall, middle hall, bedroom palace, star gods hall, Yama palace, Xuzhen god hall and so on. The Chenghuang temple covers an area of more than 10,000 square meters. There are two famous gardens inside the temple – West garden (Yu garden) and East garden.

Jiaxi Gu, 111101212, Class 4

Chenghuang Temple is a major yet relatively inactive, Taoist temple in Shanghai. It is located in the area south of Yan'an Road on the Fangbang Zhong Road.

During the Ming Dynasty, Zhangshouyue, the head of Shanghai County, dedicated a temple to the local city god. Since then, the Chenghuang Temple has been destroyed several times and the current temple was built in 1926. During the war of resistance against Japanese invasion during World War II, local merchants built a new Chenghuang Temple in the Foreign Concession (between Lianyun Road and West Jinling Road).

That area is now a high-rise residence building. The "former" temple is known as the Old City God's Temple. The Old City

God’s Temple and the enclose Yuyuan are not only famous tourist sites but also popular shopping attractions. There are boutiques, shops selling local specialties, as well as large jewelry stores, department stores and fabulous local snack restaurants to be found here.

Where to eat?

Chenghuang Temple Snack Street

Located in Huangpu District, the Old Town God Temple Snack Street is about ten minutes’ walk away from the South Bund Area. It is an ideal dining place during your compact sightseeing schedule.

The Old Town God Temple area deserves the name of ‘Shanghai Snack Kingdom’. It is a time-honored and the largest snack street featuring the most famous restaurants and eateries in Shanghai. In accordance with the architectural style of the nearby ancient Yuyuan Garden, restaurants in the Old Town God Temple Snack Street are all constructed following a style of Ming and Qing Dynasties.

In addition, a snack plaza of thousands of square meters is included. You can almost find all the Shanghai snacks here, including Nanxiang Steamed Stuffed Buns, Crab-Yellow Pastries, Fried Stuffed Buns, Chop Rice Cakes, Vegetable Stuffed Buns, and Cream Spiced Beans. Various snacks of other areas in China are also available.

History

Regardless of size, numerous walled cities in antique China had a temple devoted to one or more immortal or god as the spirit or guard of the city.

The City God Shrine in Shanghai, built as the Jinshan God Temple, devoted to the spirit of Jinshan, or “Gold Mountain”, and landmass off the shore of Shanghai. It was rehabilitated to City God Temple in 1403, through the Yongle period of the Ming family.

Throughout the Qing Family, the shrine grew popular. Inhabitants of the ancient city, in addition to areas nearby, visited the holy place to pray for decent, destiny, and peace. The place of worship reached its main extent in the Daoguang period. The admiration of the holy place also extended too many trades that set up in the area, moving the near streets into a busy market.

Travel information
Location: 247 Middle Fangbang Road, Huangpu, Shanghai
Bus Routes: bus 66, 11, 23, 24, 43, 782
Open Hours: 8:30am□16:00pm
Admission Fee: RMB 5
Evaluation: A saying goes like this: one can't boast that he had been to Shanghai if he did not pay a visit to Chenghuang temple.
Surrounding: There are chenxiang pavilion of the Buddha, Xiaotaoyuan temple of the Islam, Guanyu temple of the Tai, and ruose church of the Catholicism besides the Chenghuang temple in the Yu garden area.
Recommendation Index: ☆☆☆☆
Shanghaihighlights

Open your watering mouth for the TOP 5 restaurants in Xiasha

Are you a foodie? Are you a freshman and unfamiliar with Xiasha? Are you wondering where to eat on weekends? Are you a student short of money? Don't worry,we have searched out for all of you the top 5 restaurants in Xiasha. Come with me and

get your mouth-watering with a kind price.

By:Cai Yun 110111101 Class 4



Fu Jia Bao

Address:.NO.133, wenyuan RD, Xiasha, Jianggan District(Next to living quarter of the Zhejiang media and communication University)

Price:25 yuan per person

Specialties:Shrimp pot, bullfrog pot

Selected reasons:It is a famous old pot restraunt with booming business, when you go at meal time often you should wait in line. Although i am living next to it, i still have to arrive at least 1 hour before meal time. It is famous for its great taste and sufficient weight. What's special is that you can order whatever you want in the list, such as shrimp,bullfrog,beef,fish,to cook together which means that you can eat a lot difference in one pot with the same bed charge. My friends and i are all foodies,we can each two eat up the large pot! I am sure that you will like it! Many students gratuated from the university in Xiasha still missing it and come back specially for the pot.



Chuan Wei Guan

Address:NO.207,Wenyuan RD,Xiasha

Price:65 yuan per person

Specialties: sauerkraut fish,Mao Xuewang,hot-pot

Secleted reasons:It is also a famous old restraunt in Hanzhou and you can get all Hanzhou local specialties here with a comfortable environment and considerate service. Remember the first time when i go with my roommates,we all thought that it must be expensive since it has a nice decoration. However,when we take a deep breath, went in and sat down,we are suprised by the price on the lists and amazed at the taste at the same time.By the way,it is helpful for you to know that you can use coupons there which will save you a lot.



Mingdong Korea Cuisine

Address:No.133,Wenyuan RD,Xiasha

Price:47 yuan per person

Specialties:Bibimbap,Doenjang jjigae,korean spicy fried rice

cake

Secleted reasons:As the South Korean TV soaps become more and more famous in China,korean food become more and more welcomed. Mingdong is open a korean whose is also a beauty. You can have some authentic Korean food here with nice environment in which you may have a feeling of being in Korean. Juicy meet and fresh vegetable with cargo sauces from Korean provide you a great sence of enjoyable. Do not forget to bring your student card since you can be discounted with it. Where there is a change to eat cheaper,nobody won't!



Ya Xuan Ju Northeast dishes

Address:No.1161 Gaosha Business Street,Xiasha

Price:42 yuan per person

Specialties:Fried Pork in Scoop,Banana in hot toffee,The chick stews mushroom

Secleted reasons:You can eat the most authentic northeast dishes all around Xiasha. The boss is a old northeast granny who is really honest and kind-hearted. Sufficient weight, fresh materials, authentic taste are their characteristics. Some of the dishes are a blend of flavors with zhejiang style which makes them more dilicious and welcomed to people even out of northeast China. I first ate there on my roommate's birthday. She is a northeast girl and can check the dish whether is authentic or not and she said the taste in Ya Xuan Ju is more than authentic and better than the local one in northeast area. So,don't you want to go for a try?



Hong kong island

Address:Living quarter of Zhejiang Media and Communication University,Xueyuan RD,Xiasha

Price:25 per person *Specialities*:Baked rice,Stewed Milk Beancurd,Rice with Spare Ribs in Curry Sauce

Seclected reasons:Rare authentic Cantonese cuisine in Xiasha. The boss is a Hongkong grandpa,looked like the star come out from the Hongkong kongfu movies. Compared with other high-prized Cantonese restraunts in Hanzhou,the price here is really reasonable,closely to the prize in Guangdong local area. There were many celebrities come here and many medias have reported it. You can enjoy real Cantonese cuisine here without going to Hongkong or Guangdong province,maybe you can practice your Cantonese which you are recently learning,with the boss. Coz i am a Cantonese,i can confidently say that it is really good and worth to spend your time!



Korean Oba rice cake

Adress:NO.1160,Xueyuan RD

Price:49 yuan per person

Specialties:Cheese rice cake,Tuna Rice and vegetable roll,The banana milk

Secleted reasons:It is a really crazy restraunt,you should wait at least 2h in line on meal time if you want to eat here. Most food are cargo from Korean and really fantastic. The most important reason for the enthusiasm of young people,especially girls is that the boss,which peopel call them “Oba”in Korean,are really handsome!I have been there twice,and the last time is in there new address. They have updated their decoration and the kinds of the food,and the prices are brought down a lot! New handsome “Obas” come,too!You will enjoy your every second here with nice food,comfortable environment with special theme,warm service and amazing “Obas”!

For more information please go there

Food and Nutrition



All foods come from the plant and the animal. The people obtain each kinds of nutrition and the energy through the food to maintain own health.
The healthy and green foods can make us get sufficient nutrition to keep our body be healthy, prevent the happening of the various-diseases and extend life. However, such as

food,like fast food although sought after by many people,but this kind of food is unhealthy. We not only unable to get adequate nutrition but also can bring the varying degree to the health the harm.
As is known to all,nutrition is very significant for us. For the instance, the vitamina deficiency affect the child intelligence growth, human body disease-resistant ability, the work,learning capability drop. Moreover,the period of pregnancy malnutrition may cause the miscarriage, the premature delivery, to be even abnormal. We can know that nutrition how important for us.
Whether from the food intake to adequate nutrition directly affect our health. So we should choose healthy food to meet the needs of the body of nutrition.

If you want to know more information you can check this web sit[Link:http://www.nap.edu/topics.php?topic=287]
By□Li Ruowen 130409125 class 4

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798 Art District-The Chinese Art Paradise



Although it's out on the way to the airport, the 798 Art District, a collection of art galleries, boutiques and cafés, is the latest hotspot for the

arty crowd. Originally, it was an electronics factory; when that closed down in the 1990s artists moved in and converted the airy, light and, above all, cheap spaces into studios. As the Chinese art market blossomed, galleries followed then shops and cafés. There are exhibition openings every week, and every art form is well represented – though with such a lot of it about, it varies in quality.

Jiaxi Gu, 111101212, Class 4

The 798 Art Zone is an art park is located in Chaoyang District Dashanzi area in the city of Beijing, formerly Beijing third radio equipment factory, construction for the East German Bauhaus style. The 1980's to 1990's 798 factory gradually fading, begin from 2002, because the cheap rent, from outside Beijing and surrounding Beijing artists began to gather here, gradually formed an art community. Some famous people such as Hong Huang, Jonathan Lee also successively in. And there are a lot of foreigners visit. Since 2004 has been two "Beijing Dashanzi international art festival". Become one of the cultural landmarks in Beijing. There are also new three scenic spots in Beijing "the Great Wall, the Imperial Palace, 798".

What should we do first?
At the beginning of that you can buy a map which could collect the seals in this area, also comprehend about the district in our brain, that would scanning the whole panorama into our mind, don't worry get lost. At the same time, we must buy a bottle of water at first, while a bit expansive inside, prepared all this, so start visiting!

Map of this district?
The first sight, on the map, road which in this area named by figure, such as 706□707□718□751□797and 798, both side stores are opening, in front of that oddly shaped sculptures are, whatever, how bizarre they are, which reflect what contemporary art is, it is the conception of modern.

Private recommendation
As an art district, commonly there are many exhibition and galleries here; The Enjoy Museum of Art is one of my favorite, it covers a total area of 2600 square meters. Its designing is based on 798 old factories' style, but it gives out a tidy, elegant, modern space feel as well.

The main exhibition hall, various artistic thematic forums and large gatherings are held on a regular basis: symposiums, concerts, fashion shows, theater performances, auctions, press conferences for new cars, fashion and luxury products, opening receptions, and other commercial activities.

Art club contains three floors. It includes an Arts and Literature Association, Art Dealers Association, VIP Club for high-end customers, multi-purpose hall, indoor café and casual outdoor café—suitable for mid to small-size seminars and exchange activities. Catering services offering both Western and Chinese cuisine are available for large, medium or small gatherings, press conferences, or opening receptions.

Investigation: People in which country visit?
In a recent investigation, more than 30 countries are visit here which from French, American, Germany, Canada, Britain and Australia, most of them are from the developed country, and French is majority about 19.3%, the second is American about 15.7%.46% are from Europe, North America about 23.7%, 18% people are from Asia.

The literacy level of people, people who highly-educated the percentage about 91.4%, especially Master-or-above about 18%

Which artistic form arresting people to come? The answer is painting, the percentage is 37.2%, others is photograph (28.9%), sculpture (19.7%), design (7.3%), performance art (5.1%), significantly, whatever, people in-or-out hold the same opinion.

Transportation

Go there we can take subway line 10, and get off at Sanyuan Bridge station, then take a taxi, drivers would know it, because here is well-know to whole world. The other way, by line 13 at south of Dasan Zikou get off by bus 455
Rough Guide

Watching TV is equal to researching culture



Chinese TV industry has increasing developed in the past few years. But nowadays, it is not mature. Now, let us have a talk about this well-known industry to show the different culture from China to the other countries.

By Sui Rong 130409118

Focusing on TV SHOWS

There are many kinds of TV shows, but expressions vary from country to country. Owing to the population of China is large, Chinese TV shows have to more close to life and meet the need of different people. But today, good shows is lack. When an amazing TV show enters Chinese TV market, it is easy to become hot. Many Chinese TV shows study from other countries. For example, “The Voice of China” is from Holland. And this foreign TV show mixes Chinese characteristics. In this way, it attracts many audiences to watch it weekly and provides a dream stage for ordinary people who love singing. Many people who are from this stage become a real singer and now have their own cruise concert. It is worth learning from foreign TV shows, because they have many novel ideas.

Focusing on TV SERISE

And American and English TV series are popular in China too. They are the same with Hollywood movies, many people are addicted in them. “Friends” is a success. “Friends” theme cafe is even set up in many big cities in China. While bringing happiness to audiences , they also let people know American life styles and some manners. For Chinese audiences, these series open up a different world for them.

However, apart from American neighborhood comedy and detective action series , the series about family is popular in China recently. They always talk about the complex relationship between mother-in-law and daughter-in-law. Showing the conflict usually happen in Chinese daily life makes funny. - Mother-in-law and daughter-in-lawMother-in-law and daughter-in-lawMother-in-law and daughter-in-law.

Focusing on TV ADVERTISEMENT

As for advertisements, I have to say it is a kind of necessary

economic means to support TV industry’s development .
In my view, Chinese ads tend to actors’ performance, color and something visual. Therefore, ads are easily accepted. Comparing with foreign ads, the frame is simple and clean and the words are like story that someone is telling you.

All in all, many aspects show that public media industry is also a culture industry. Exchanging western and eastern culture will make it better. TV has many opportunities and challenges. We should communicate deeply and look forwards to Chinese TV. I believe it will bring us more surprise.

http://www.baidu.com