

798 Art District-The Chinese Art Paradise



Although it's out on the way to the airport, the 798 Art District, a collection of art galleries, boutiques and cafés, is the latest hotspot for the arty crowd. Originally, it was an electronics factory; when that closed down in the 1990s artists moved in and converted the airy, light and, above all, cheap spaces into studios. As the Chinese art market blossomed, galleries followed then shops and cafés. There are exhibition openings every week, and every art form is well represented – though with such a lot of it about, it varies in quality.

Jiaxi Gu, 111101212, Class 4

The 798 Art Zone is an art park is located in Chaoyang District Dashanzi area in the city of Beijing, formerly Beijing third radio equipment factory, construction for the East German Bauhaus style. The 1980's to 1990's 798 factory gradually fading, begin from 2002, because the cheap rent, from outside Beijing and surrounding Beijing artists began to gather here, gradually formed an art community. Some famous people such as Hong Huang, Jonathan Lee also successively in. And there are a lot of foreigners visit. Since 2004 has been two "Beijing Dashanzi international art festival". Become one of the cultural landmarks in Beijing. There are also new three scenic spots in Beijing "the Great Wall, the Imperial Palace, 798".

What should we do first?

At the beginning of that you can buy a map which could collect the seals in this area, also comprehend about the district in our brain, that would scanning the whole panorama into our mind, don't worry get lost. At the same time, we must buy a bottle of water at first, while a bit expensive inside, prepared all this, so start visiting!

Map of this district?

The first sight, on the map, road which in this area named by figure, such as 706□707□718□751□797and 798, both side stores are opening, in front of that oddly shaped sculptures are, whatever, how bizarre they are, which reflect what contemporary art is, it is the conception of modern.

Private recommendation

As an art district, commonly there are many exhibition and galleries here; The Enjoy Museum of Art is one of my favorite, it covers a total area of 2600 square meters. Its designing is based on 798 old factories' style, but it gives out a tidy, elegant, modern space feel as well.

The main exhibition hall, various artistic thematic forums and large gatherings are held on a regular basis: symposiums, concerts, fashion shows, theater performances, auctions, press conferences for new cars, fashion and luxury products, opening receptions, and other commercial activities.

Art club contains three floors. It includes an Arts and Literature Association, Art Dealers Association, VIP Club for high-end customers, multi-purpose hall, indoor café and casual outdoor café—suitable for mid to small-size seminars and exchange activities. Catering services offering both Western and Chinese cuisine are available for large, medium or small gatherings, press conferences, or opening receptions.

Investigation: People in which country visit?

In a recent investigation, more than 30 countries are visit

here which from French, American, Germany, Canada, Britain and Australia, most of them are from the developed country, and French is majority about 19.3%, the second is American about 15.7%.46% are from Europe, North America about 23.7%, 18% people are from Asia.

The literacy level of people, people who highly-educated the percentage about 91.4%, especially Master-or-above about 18%

Which artistic form arresting people to come? The answer is painting, the percentage is 37.2%, others is photograph (28.9%), sculpture (19.7%), design (7.3%), performance art (5.1%), significantly, whatever, people in-or-out hold the same opinion.

Transportation

Go there we can take subway line 10, and get off at Sanyuan Bridge station, then take a taxi, drivers would know it, because here is well-know to whole world. The other way, by line 13 at south of Dasan Zikou get off by bus 455

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