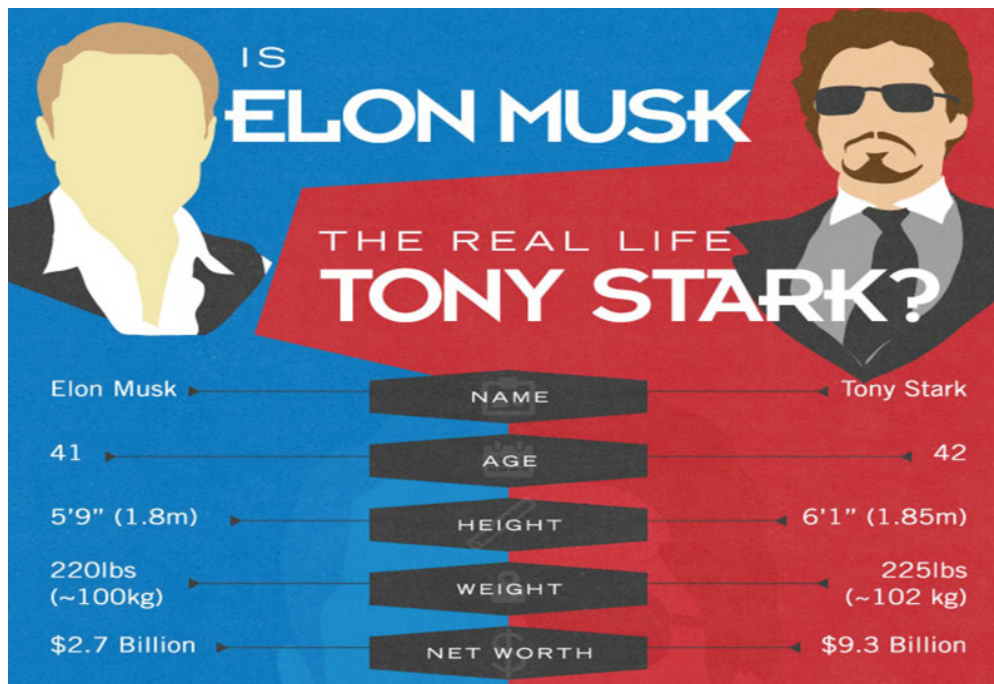


Elon Musk-Iron Man in Real World



Elon Musk, CEO&CTO of SpaceX and Product Architect &CEO of Tesla Motors and the chairman of SolarCity , is a growing popular Tech entrepreneur in Silicon Valley. He is also reported and dubbed as Tony Stark(Iron man in Marvel Comics) in our real world and became the Top 50 men of 2013.

By: Muyu Li 120101221 Lifestyle journalism Class1

The dreamer

This dude is incredible and I have to say he is almost anti-norm. said by Lei Jun (the CEO of one of the most innovative Tech startups-Xiaomi in China.) after visiting Elon Musk in Silicon Valley.

Not like the expressions used by the comic super hero Iron Man in defining himself as "Genius, billionaire, playboy, philanthropist.", from the perspective of people who know Elon Musk at the first time, he is nothing but a dreamer.

At the beginning, he was a good boy who lived a conventional life set for the elitist: After graduating from The Wharton School, he went to study in Stanford University in pursuit of his PhD. Then he became a dropout on the second day in Stanford. From that moment, he made plans for three domains he wants to get involved

in: the Internet, renewable energy and outer space.



The underlying reason of Elon choosing renewable energy is for combating climate change, so that his concept of SolarCity, which provides solar power system for the US, and his attainment of electric sports car -TeslaModel series are all for such end. In terms of his crazy Mars Colony Project, due to he want us human beings can exist in the universe eternally since 'Sooner or later, we must expand life beyond this green and blue ball-or go extinct.' by "an engineered virus, inadvertent creation of a micro black hole, catastrophic global warming or some as-yet-unknown technology."

Nevertheless, one man with three futuristic and so-called unachievable dreams, we have to admit that the words from Lei Jun mentioned above dose have cause.

The doer

I would rather give my billions to Elon Musk than charity. Google CEO Larry Page said in an interview of him on TED.

Elon is Wernher von Braun, Howard Hughes, Henry Ford, Bill Gates, Steve Jobs (all mentioned are Tech legends) and every other badass all rolled into one. said by Dolly Singh, who was formerly Head of Talent Acq at SpaceX in Quora

For achieving his first goal, Elon embarked on developing a software that provide online contents for press, which acquired by Compaq who spent \$ 370 million and \$ 34 million stock options for it. Musk therefore made his first pot of gold.

After the huge success in IT, he started out to his second goal on outer space.



Everyone was obsessed to talk about the space technology at the beginning of 21st century, but no one can really do it as the restriction of existing technology.

However, Elon ignored risks and established SpaceX in 2002, even though he have to lobby to US congressmen for Mars immigration single-handed, even though he invested every penny in his pocket, twice, for saving his company after two unsuccessful launch trials, and he continues taking risks. Now he makes it, his company has a \$1.6 billion contrast with NASA and launched 2 rockets named Falcon and 1 spacecraft named Dragon to Space Station. More important, he has rekindled the confidence of the government as well as the public for further space exploration mission. Plus, almost at the same time, Elon Musk became an irreplaceable member of Tesla Motors, which open an utterly new world for electric cars and may change the car-making industry.

But the thing is how can him mange the two companies at the same time? After all he just has 7days a week, so he spends Monday and Thursday at headquarters of SpaceX in LA, Tuesday and Wednesday in Tesla. As for Friday, he makes a round trip to both companies.

Truly, what this man has done and he is doing incarnate the punch lines of the *think different* ads of Apple: **The people who are crazy enough to think that they can change the world, are the ones who do, And they push the human race forward.** On the plus side, we have to notice that after all what Elon has accomplished, this hero is merely 41.

The geek , the badass, the entrepreneur, the next who?
NO, Elon Musk is the first Elon Musk.